



# Waterdown Farmers' Market Community Tent Application

## Attention Local Organizations:

Support our local Farmers' Market, promote your organization, reach new customers and build a local following. Each week of the Waterdown Farmers' Market season, there is one Community Tent available for local business organizations.

## Community Tent Benefits:

- **A large number of local shoppers** visit the Waterdown Farmers' Market each Saturday (on average 800+ adults)
- **Exclusivity** – only one community tent per Saturday
- A chance to **promote your organization** with handouts and samples (selling of goods or services is not permitted unless specific criteria are met and approved by the Market Committee)
- **Additional promotion** - the Farmers' Market is promoted on the Waterdown BIA's website, the Waterdown Farmers' Market website, as well as through our social media websites including Facebook, Twitter and Instagram

## Community Tent Details

- The Waterdown Farmers' Market takes place every Saturday from the end of May until mid-October in the front parking lot of the Waterdown Legion, 79 Hamilton St. N.
- We supply a 10' by 10' tent, an 8' table and two chairs, which are provided and set up by market staff
- Organizations are encouraged to use interesting and visual displays (banners, signs, promotional material, etc.) to merchandise their organization
- Organizations should be ready to receive customer inquiries by 8:00 am and stay until Market closes at 1:00 pm.

## Community Tent Fees

- No cost for attendance to local, community not-for-profit organizations.

## Apply

*Please fill in the information as requested below:*

Organization Name:	Contact Name:
Best Email to reach you:	Best Phone #:
Name of person(s) who will be in Community tent:	Your website/Facebook or other social media:
Date(s) of Saturday(s) Requested:	

The focus of Community tents should be on promoting local organizations. The Farmers’ Market Committee may consider allowing organizations to fundraise through selling raffle tickets, memberships etc. Higher consideration will be given to items that are complementary to the ecological, sustainable focus of the market and/or that also support local farmers and suppliers.

**If making a Special Request to Fundraise:**

Please describe what you would like to sell:	
What is the price point for your item?	
Please describe proposed method of payment for your product (cash only, credit, etc.)	
Any additional details that show how your product or services support agriculture, sustainability or local purchasing priorities?	

Decisions on special requests are at the discretion of the Waterdown BIA and the Farmers’ Market Committee.

Changes to the market policies and application form are at the discretion of the Market Manager and the Waterdown BIA and will be communicated to any community organizations affected.